#### Positve Unlabelled data -different scenarios

Jan Mielniczuk

(based joint work with Paweł Teisseyre and Małgorzata Łazęcka )

## Traditional binary classification

$X_1$	$X_2$	 $X_p$	Y
1.0	2.2	 4.2	1
2.4	1.3	 3.1	1
0.9	1.4	 3.2	1
0.6	1.2	 3.2	1
1.2	3.5	 7.2	0
1.7	3.2	 3.2	0

- Y- target variable.
- $X = (X_1, \dots, X_p)^T$  vector of features.

TASK: Model the relationship between Y and X.

#### Positive and unlabelled data

$X_1$	$X_2$	 $X_p$	Y	S
1.0	2.2	 4.2	1	1
2.4	1.3	 3.1	1	1
0.9	1.4	 3.2	1	?
0.6	1.2	 3.2	1	?
1.2	3.5	 7.2	0	?
1.7	3.2	 3.2	0	?

- Y- TRUE target variable (NOT OBSERVED DIRECTLY)
- S- SURROGATE target variable (OBSERVED).
- $X = (X_1, \dots, X_p)^T$  vector of explanatory variables (features).

TASK: Model the relationship between Y and X USING ONLY S and X.



#### Positive and unlabelled data

$X_1$	$X_2$	 $X_p$	Y	S
1.0	2.2	 4.2	1	1
2.4	1.3	 3.1	1	1
0.9	1.4	 3.2	1	0
0.6	1.2	 3.2	1	0
1.2	3.5	 7.2	0	0
1.7	3.2	 3.2	0	0

#### Surrogate variable *S*:

- S = 1 (observation is labelled); S = 0 (observation is unlabelled)
- $S = 1 \implies Y = 1$  (labelled examples are positive)
- For S=0, the example can be either positive (Y=1) or negative (Y=0)

## Positive Unlabeled (PU): two scenarios

- Single sample scenario ('single sample') PU ss
- Case control scenario PU − cc

#### Single sample scenario:

Distribution  $P_{X,Y,S}$  such that

$$P(S = 1|Y = 1, X) = P(S = 1|Y = 1) = c$$

$$P(S = 1|Y = 0, X) = P(S = 1|Y = 1) = 0$$

We have

$$S \perp X | Y$$

Selected Completely at Random (SCAR). Sample  $(X_i, S_i)$ , i = 1, ..., n from  $P_{X,S}$ .

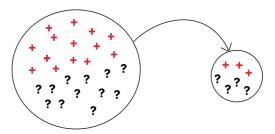
$$n_I = \#\{i : S_i = 1\}$$
  $n_u = \#\{i : S_i = 0\}$ 

 $n_{I}$ ,  $n_{II}$ - random variables



## Single training data scenario

- We assume that there is some unknown distribution P(Y, X, S) such that  $(y_i, x_i, s_i), i = 1, ..., n$  is iid sample drawn from it.
- Only data  $(x_i, s_i)$ , i = 1, ..., n, is observed.
- Distribution of X is a mixture of distributions X|S=1 and X|S=0.





## Positive and unlabelled data: single sample scenario

#### **Example (survey: under reporting)**

Sensitive question concerning e.g. smoking during pregnancy

True (
$$Y = 1$$
 smoking;  $Y = 0$  no smoking)

Answer (S = 1 admitting smoking; S = 0 not admitting smoking)

We can define 3 groups:

- **1** Women admitting smoking (Y = 1 and S = 1)
- **2** Women not admitting smoking who smoked (Y = 1 and S = 0)
- 3 Women not admitting smoking who really did not smoke (Y = 0 and S = 0)



#### Case control-scenario: cc

- Fix *n<sub>l</sub>* i *n<sub>u</sub>*;
- We sample  $n_l$  observations from  $P_{X|Y=1}$  and  $n_u$  observations from  $P_X$ .
- Most PU data relate to this scenario.

Can we build a classifier based on such data ? Naive classifier treats all unlabelled data (S=0) as Y=0 -heavily biased

#### Positive and unlabelled data: c-c scenario

#### Example (medicine: undiagnosed diseases)

Occurrence of disease (Y = 1 disease; Y = 0 no disease)

Diagnosis of disease (S=1 diagnosed disease; S=0 undiagnosed disease)

Two data bases available: one for patients with diagnosed disease, second for a general population (healthy and ill).

We sample  $n_l$  observations from the first base and  $n_u$  observations from the second.

#### Positive and unlabelled data: c-c scenario

## Example II (ecology: predicting occurrence of the species (habitat determination) )

Data consist of a sample of locations with observed presences and a separate group of locations sampled from the full landscape, with unknown presences.

Occurrence of the species (Y=1 present ; Y=0 absent) Reported occurrence (S=1 reported presence; S=0 not reported)

We can define 3 groups:

- Reported occurrence of the species (Y = 1 and S = 1)
- 2 Occurrence of species not reported (Y = 1 and S = 0)
- 3 No species (Y = 0 and S = 0)



## PU learning- basics

Two important quantities:

- Label frequency c := P(S = 1 | Y = 1)
- Propensity score e(x) := P(S = 1|Y = 1, x)

#### Fact 1

$$P(X|S=1) = \frac{e(x)}{c}P(X|Y=1).$$

Proof. From definition of PU and Bayes Theorem we have:

$$P(X|S=1) = P(X|S=1, Y=1) = \frac{P(S=1|X, Y=1)}{P(S=1|Y=1)}P(X|Y=1).$$

For SCAR : 
$$P(X|S = 1) = P(X|Y = 1)$$
.



## PU learning- basics

Two important quantities:

- Label frequency c := P(S = 1 | Y = 1)
- Propensity score e(x) := P(S = 1|Y = 1, x)

### Fact 2 (Relationship between label frequency and class prior)

$$c = P(S = 1|Y = 1) = \frac{P(S = 1, Y = 1)}{P(Y = 1)} = \frac{P(S = 1)}{P(Y = 1)}.$$

P(S=1) is easily estimated from data as a fraction of labeled examples among all examples.

### PU learning- basics

Two important quantities:

- Label frequency c := P(S = 1 | Y = 1)
- Propensity score e(x) := P(S = 1|Y = 1, x)

#### Fact 3 (Relationship between posterior probabilities)

$$P(S = 1|X) = e(X)P(Y = 1|X).$$

Proof. From Law of Total Probability and definition of PU:

$$P(S = 1|X)$$
  
=  $P(S = 1|X, Y = 1)P(Y = 1|X) + P(S = 1|X, Y = 0)P(Y = 0|X)$   
=  $P(S = 1|X, Y = 1)P(Y = 1|X)$ .

For SCAR

$$P(S=1|X) = cP(Y=1|X)$$

## Prospective and i retrospective sampling

S-S and C-C scenarios are related to ..

• Prospective sampling: we sample n observations from  $P_{XY}$   $(Y \in \{0,1\})$ 

$$n_1 = \#\{i : Y_i = 1\}$$
  $n_0 = \#\{i : Y_i = 0\}.$ 

Ineffective when  $\pi = P(Y = 1)$  - small

• retrospective sampling: we sample  $n_1$  observations from  $P_{X|Y=1}$  and  $n_0$  observations from  $P_{X|Y=0}$ . We have control over  $n_1$  and  $n_0$  but not over  $\pi$ .

## Identifiability of parameter $\beta$ in retrospective sampling

Formalising retrospective sampling: W- variable indicating inclusion in the sample

$$P(W = 1|X, Y = 1) = p_1$$
  $P(W = 1|X, Y = 0) = p_0$ 

Suppose that

$$\log(\frac{P(Y=1|X=x)}{P(Y=0|X=x)}) = \beta'x$$

$$\log P(Y = 1 | X, W = 1) = \log \frac{P(Y = 1 | X, W = 1)}{P(Y = 0 | X, W = 1)}$$

$$= \log \left(\frac{P(W = 1 | X, Y = 1)}{P(W = 1 | X, Y = 0)} \times \frac{P(Y = 1 | X)}{P(Y = 0 | X)}\right)$$

$$= \log \left(\frac{P_1}{P_0}\right) + \beta' X \tag{1}$$

This holds for logistic regression model only!



# Two algorithms: Expectation-Maximisation (EM) and Minorisation-Maximisation (MM)

- EM: popular when certain variables are not observed;
- MM: used when landscape of likelihood is complicated;
- EM concerns unobserved likelihood for  $(X_i, Y_i)$ , i = 1, ..., n, MM algorithm concerns observed likelihood

## Unobserved likelihood function for $(X_i, Y_i)$ , i = 1, ..., n

Let  $(X_i, Y_i, W_i)$  be a sample from  $P_{X,Y,W}$  as above

$$p_1 = P(W = 1|X, Y = 1) = \frac{n_l + \pi n_u}{n\pi}$$

$$p_0 = P(W = 1|X, Y = 0) = \frac{n_u(1-\pi)}{n(1-\pi)} = \frac{n_u}{n}.$$

Then

$$P(Y_1, ..., Y_n | X_1, ..., X_n, W_1 = 1, ..., W_n = 1) = \prod_{i=1}^n \left(\frac{e^{\eta^*(X_i)}}{1 + e^{\eta^*(X_i)}}\right)^{Y_i} \left(\frac{1}{1 + e^{\eta^*(X_i)}}\right)^{1 - Y_i},$$

$$\eta^*(X_i) = \beta' X_i + \log \frac{n_I + \pi n_u}{\pi n_u}$$



## Algorithm EM, Ward et al 2009

Based on unobservable likelihood function

$$P(Y_1, ..., Y_n | X_1, ..., X_n, W_1 = 1, ..., W_n = 1) = \prod_{i=1}^n \left(\frac{e^{\eta^*(X_i)}}{1 + e^{\eta^*(X_i)}}\right)^{Y_i} \left(\frac{1}{1 + e^{\eta^*(X_i)}}\right)^{1 - Y_i},$$

Assumption:  $\pi$  is known.

$$\eta^*(X_i) = \beta' X_i + \log \frac{n_l + \pi n_u}{\pi n_u}$$

## Algorihtm EM cont'd

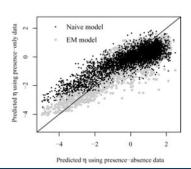
Assume that  $\pi$  is known.

- $\hat{y}_{i}^{(0)} = \pi \text{ dla } s_{i} = 0$
- Step M: Calculate  $\hat{\eta}_i^{*(k)}$  fitting  $\hat{y}_i^{(k-1)} \sim x_i$  (logistic model);
- Correction of an intercept:  $\hat{\eta}_i^{(k)} := \hat{\eta}_i^{*(k)} \log \frac{n_i + \pi n_u}{\pi n_u}$  (modification related to cc)
- Step E:  $\hat{y}_i^{(k)} := \frac{e^{\eta_i^{(k)}}}{1+e^{\eta_i^{(k)}}} \text{ for } s_i = 0 \text{ i } \hat{y}_i^{(k)} = 1 \text{ for } s_i = 1.$



Occurrence of an eel *Anguilla diefenbachii* in New Zeland.  $\pi=0.513$ . PU-cc data: sampling form data base of occurrences and data base of all habitats.

(less shrinkage for EM than for naive estimator (based on logistic model fitted to  $(X_i, S_i)$ ).



## PU-cc: Algorithm MM for observed likelihood function

$$\tilde{\beta}_0 = \beta_0 + \log \frac{n_p + \pi n_u}{\pi n_u} \quad \tilde{\beta} = (\tilde{\beta}_0, \beta_1, \dots, \beta_p)$$

$$c = \frac{n_l}{n_l + \pi n_u}$$

$$L_c(\tilde{\beta}) = \prod_{i=1}^n \left( \frac{c e^{\tilde{\beta}' x_i}}{1 + e^{\tilde{\beta}' x_i}} \right)^{S_i} \left( 1 - \frac{c e^{\tilde{\beta}' x_i}}{1 + e^{\tilde{\beta}' x_i}} \right)^{1 - S_i}$$

Is **not** a concave function of  $\tilde{\beta}$ . Concave majorisation  $L_c(\tilde{\beta})$  and MM algorithm Final modification of  $\tilde{\beta}_0$ . Comparison with EM ??.

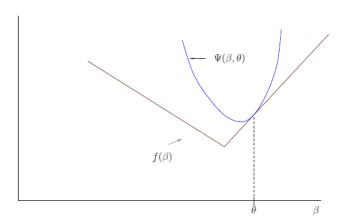
## MM algorihtm

Problem: given  $f: \mathbb{R}^p \to \mathbb{R}$ . Find

$$\operatorname{argmin}_{\beta \in R^p} f(\beta)$$

 $f(\beta)$  usually non-convex, p- large - hard problem MM algorithm is based on function  $\Psi(\beta,\theta):R^p\times R^p\to R$  such that

(i) 
$$f(\beta) \leq \Psi(\beta, \theta), \theta \in R^p$$
  
(ii)  $f(\beta) = \Psi(\beta, \beta)$ 



 $eta^0$  -some starting point.  $eta^t$  -given from  $t^{ ext{th}}$  iteration

$$\beta^{t+1} = \operatorname{argmin}_{\beta \in R^p} \Psi(\beta, \beta^t)$$

Main property of MM algorithm

$$f(\beta^t) =_{(ii)} \Psi(\beta^t, \beta^t) \geqslant \Psi(\beta^{t+1}, \beta^t) \geqslant_{(i)} f(\beta^{t+1})$$

f-convex - procedure yields global maximum

## MM algorithm in logistic regression

Usually  $\Psi$  obtained by modifying term of order 2 in Taylor expansion of  $\log L$ 

$$\frac{1}{2}(\theta - \beta)^T H(\tilde{\beta})(\theta - \beta)$$

In logistic regression

$$H = diag(\pi(\tilde{\beta}^T x_i)(1 - \pi(\tilde{\beta}^T x_i)) \rightarrow H^* = diag(1/4, \dots 1/4)$$
 $H \leqslant H^*$ 



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